



**EdCIL (India) Limited**  
(A "MINI RATNA CATEGORY-I " CPSE OF GOVT. OF INDIA)  
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**RECRUITMENT ADVERTISEMENT (HR/Rectt./Advt. /2019/01)**  
**FOR REGULAR CPSE E-4 POSITION IN NCR / DELHI**

EdCIL (India) Limited is a "Mini Ratna Category-I" CPSE continuously profit making and fast growing CPSE under Govt. of India offering Project Management & Consultancy Services in all areas of Education and Human Resource Development, both within India & Overseas. The Company has progressed by more than quadrupling of turnover and profitability during the last four years and has a further ambitious target of growth. The Company achieved turnover of Rs.317 crores during FY 18-19. Currently, EdCIL is undergoing a major transformation and is planning for quantum jump in its turnover and is poised to play a major role in the education eco system in India.

Being a high growth company, EdCIL offers attractive compensation package with opportunity of career advancement. EdCIL is looking for highly competent, experienced and self motivated candidate with a passion for excellence for the post of **Deputy General Manager E-4 (Overseas Education Services)**.

If you want to be a part of the Overseas Education Services of a **growing and profit making CPSE in National Capital Region (NCR)/ Delhi** and also play a role in creating a large impact in this critical sector, you may like to apply for the following post. The eligibility criteria with regard to Education Qualifications, Work Experience and Age for the post of Deputy General Manager (E-4) are as under:

Sr. No.	Post & Scale of Pay	Academic Qualification	Post Qualification Work Experience	Age (as on 30.09.19)
1.	<b>Deputy General Manager (Overseas Education Services) (E-4)</b>  Rs. 70,000-2,00,000  (1 Post – UR)  The cost to company (CTC) estimated at <b>Rs. 21 Lakhs including performance related pay on achievement of company and individual target.</b>	<b>Essential:</b>  BE/B-Tech/ MBA / PGDM (2 years full time course)	<b>Essential:</b> <ul style="list-style-type: none"><li>• Minimum 12 year Post Qualification work experience in Education Sector/Consulting/Strategy/Operations/Project Execution/Domestic and/ or Overseas Marketing or Business Development.</li><li>• Pay Scale of Rs.60,000-1,80,000 (IDA) or CTC of Rs.18 Lakhs p.a. during the last two years.</li></ul> <b>Job Description:</b> <p>The Overseas Education Services vertical markets multiple education services across various target countries. The services include recruitment of students, faculty exchange, faculty secondment and end to end execution of "Study in India" program for Govt. of India to increase the inbound number of overseas students.</p> <p>The candidate who would be a key member in the OES vertical of the company, would be responsible for strategy and operation of "Study in India" which includes development/ running of a web portal, call centre, App, social media campaign, debottlenecking, branding, event management and PR. The candidate shall have a strong strategy and operations experience and the candidate would be responsible for:</p> <ul style="list-style-type: none"><li>• Strategizing and implementing the Study in India program and be responsible for the outcomes of the program</li><li>• Suggesting innovative mechanisms and forging alliances and partnerships with the other agencies/institutions to ensure program success</li><li>• Branding India as an attractive education destination through channels such as overseas marketing, education events and fairs, road shows etc. in association with foreign governments, multilateral bodies, institutions etc.</li><li>• Managing lead generation, profiling and selection of foreign students for admissions into Indian educational institutions.</li><li>• Meeting national level target for admissions of foreign students, through dedicated portal supported by marketing channels such as social media, road shows, facilitation centers, event etc., in partnership with universities and other stakeholders.</li><li>• Establishing and maintaining relationship with partner institutes under "Study in India".</li><li>• Collaborating with foreign stakeholders such as embassies, overseas higher education institutes and domestic stakeholders, to improve upon the robustness of the "Study in India" programme.</li><li>• Achieving national level target in student exchange program between Indian and overseas educational institutions.</li><li>• Driving operational matters such as student visa issues, mutual recognition issues, student exchange programs, web portal, call centre, app, among other things.</li><li>• Effectively engaging counterparts in discussions related to project delivery and provide new insights.</li></ul>	Not above 40 years

- Note:**
- a. Business case study and / or WAT shall be utilized as one of the selection tools, where ever applicable.
  - b. The Job description mentioned above is only illustrative in nature and not exhaustive.
  - c. The Institute/University awarding the Degree/Diploma must be recognized by Central/State Government or AICTE/ UGC/ AIU.
  - d. Candidates having last experience of Central Govt. / State Govt./ Autonomous bodies/Public Sector Undertaking/ organizations having minimum turnover of Rs.100 Crores / Listed companies will only be considered.
  - e. Short listing for interview shall be based on the confirmation / declaration by the candidate. However, the eligibility of the candidate shall be confirmed based on submission/verification of all original certificates/documents at the time of Interview.
  - f. For CPSE candidates current Pay (if higher) shall be protected. Additional increments can also be considered in deserving cases.
  - g. The cut-off date for age and experience is 30.09.2019.

- General Conditions:**
- 1. Only Indian Nationals may apply.
  - 2. **Remuneration:** Selected candidates will be placed in the IDA pay scales of Rs.70,000-2,00,000 (E-4). Besides Basic pay, they will be entitled to DA, Perks HRA/Leased accommodation, Performance Related Pay (PRP), PF, Gratuity, Leave Encashment, Medical Facilities, Pension etc. as per rules of the company.
  - 3. As on date of application & interview the candidate should be employed.
  - 4. Mode of receipt of applications will be **ONLINE** only.
  - 5. Age relaxation for SC/ST (5 years)/ OBC (3 years) / Ex-servicemen (05 years) & PwD (Person with Disability) (05 years) will be applicable. Upper age limit is relaxable by 05 years for the candidates who had ordinarily been domiciled in the State of Jammu & Kashmir during the period from 1/1/1980 to 31/12/1989.
  - 6. Screening and selection will be based on the details provided by the candidates. Hence, it is necessary that applicants should furnish accurate, complete and correct information in all areas including details of experience. Furnishing of any incomplete, wrong / false information will be a disqualification. If at any stage during the recruitment, selection process and even any time thereafter, it is found that any candidate has furnished false or wrong information, his/her candidature will be cancelled or service terminated.
  - 7. EdCIL reserves the right to shortlist or select any candidate in due observance of its recruitment rules.
  - 8. Candidates are advised to possess a valid e-mail ID which is to be entered in the on-line application form. Call letters and intimations connected with this recruitment will be sent to shortlisted candidates on their registered e-mail ID and by Speed Post to the address intimated.
  - 9. The Advertisement Number and Online Application Number may be noted for future reference.
  - 10. EdCIL's ONLINE application module is live and will remain open till **30/11/2019**.
  - 11. Queries, if any may be addressed to Deputy General Manager (HR & Admn.) at **smathur@edcil.co.in / edcilsupport@edcil.co.in** and Telephone No. 0120-2515313 (10:00 am to 05:00 pm from Monday to Friday).
  - 12. All amendments, time extension, clarifications, etc will be uploaded in the website only and will not be published in newspapers. Candidate should regularly visit the EdCIL's website to keep themselves updated.

PLEASE **CLICK ON OUR WEBSITE [www.edcilindia.co.in](http://www.edcilindia.co.in) (CAREERS)** FOR SUBMISSION OF ONLINE APPLICATION.